



APPLICATION TO EXHIBIT AT THE 2009 INDUCTION CEREMONY
 Ballantyne Resort Hotel, Charlotte, Monday October 12, 2009

The Exhibit Hall will open at 9:30 a.m and run until the luncheon/ceremony begins at 11:30 a.m. Participation is limited to transportation-related businesses, associations or government agencies. Exhibitors should set up between 9:00 a.m. and 9:30 a.m. and take down after the ceremony ends (about 2:30 p.m.). All paid-up sponsors are welcome to apply for a free exhibit space; advertisers will be charged \$50, and non-sponsors /non-advertisers will be charged **\$100**. Priority will be given to applicants in the following order: (1) **sponsors**, (2) **advertisers**, (3) **others**. Twenty (20) spaces are available on a first-come, first-served basis. Exhibits may be free-standing or table-top (tables will be provided if requested).

1. CURRENT SPONSORS AND ADVERTISERS

BUSINESS, ORGANIZATION OR AGENCY: _____

TABLE REQUIRED? Yes ___ No ___ (check one)

SPONSOR PAYMENT REQUIRED: NO CHARGE (Mail form to address below, or email to fame@ncthf.org)

ADVERTISER PAYMENT REQUIRED: \$50.00 (Mail form and check payable to "NCTHF" to address below)

EMAIL ADDRESS: _____ (confirmation will be sent to this address)

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2. OTHERS (not in above category; but see Note below)

BUSINESS, ORGANIZATION OR AGENCY: _____

TABLE REQUIRED? Yes ___ No ___ (check one)

PAYMENT REQUIRED: \$100.00 (Mail form and check payable to "NCTHF" to address below.)

PERSON USING THE INCLUDED CEREMONY/LUNCH TICKET: _____

E-MAIL ADDRESS: _____ (confirmation will be sent to this address)

TELEPHONE: _____

NOTE: If your transportation-related business, association or public agency is not yet a sponsor or an advertiser but would like to be one (and receive a free exhibit space), provide the appropriate details below. Make your check payable to "NCTHF" and mail to address below.

APPLICATION TO BE A SPONSOR OR ADVERTISER, AND TO EXHIBIT

BUSINESS, ORGANIZATION OR AGENCY: _____

Sponsor Level desired: - or -

- ___ **Platinum** (\$5,000 and above, incl. 16 tickets)
- ___ **Diamond** (\$2,000-\$4,999, incl. 10 tickets)
- ___ **Gold** (\$1,000-\$1,999, incl. 6 tickets)
- ___ **Silver** (\$500-\$999, incl. 4 tickets)
- ___ **Bronze** (\$300-\$499, incl. 2 tickets)

No exhibit charge if you are a sponsor

Advertisement Size desired:

- ___ **Whole Page** (\$400)
- ___ **Half-Page** (\$250)
- ___ **Quarter-Page** (\$100)
- ___ **Business Card** (\$50)

Be sure to add \$50 exhibit charge if you are an advertiser

TOTAL AMOUNT SUBMITTED WITH THIS FORM: \$ _____

Mail this form with applicable payment (if any) to: NCTHF Exhibits, P. O. Box 19417, Raleigh, NC 27619